



Communications and PR Officer (part time: 21 hours per week)

FTE £25,889 pa (pro-rata £15,533)

CPRE campaigns for a better future for the English countryside. We work locally and nationally to protect, shape and enhance a beautiful, thriving countryside for everyone to value and enjoy. Our aim is to get the right homes built in the right places while resisting inappropriate development.

CPRE Kent, the Kent Branch of the Campaign to Protect Rural England, is looking to recruit a part-time Communications & Public Relations Officer as part of a small team of knowledgeable and passionate staff and volunteers. Based in the historic village of Charing, near Ashford, you will be committed to helping us protect Kent's countryside.

This is an opportunity for someone with media or journalism experience to become involved in our campaigning work. The ideal candidate will have:

- Excellent written and verbal communications skills and the ability to write in a variety of formats for a variety of audiences, including the bi-annual members' magazine.
- The ability to assist with the preparation and implementation of creative PR campaigns to achieve best possible coverage of CPRE's key messages, aimed at key target audiences.
- The experience to liaise with the Branch Director and other staff, and skills to translate complex campaigns into clear, accessible language and messages.
- Experience in the proactive use of social media and web-based communications (CPRE Kent maintains an active web site and makes extensive use of Twitter and Facebook).

Candidates must be flexible team workers and preference will be given to those who can demonstrate an understanding of environmental and planning issues. The successful candidate will need to be able to travel occasionally, usually within Kent, and to attend occasional meetings and events during evenings and weekends, by prior arrangement.

For further details and an application form visit: www.cprekent.org.uk (accompanying CVs will be accepted, but all candidates are required to complete an application form).

Deadline for receipt of applications: Noon on 7th August. Interviews: week commencing 11 September (tbc), or by negotiation as necessary.